



Slow Food® UK

News Release

SLOW FOOD TASTE SPACE - CHRISTMAS SHOPPING EVENING IN SEVEN DIALS

London, 24th November 2011: The Slow Food Taste Space store at Neal's Yard in Covent Garden will be participating in the Seven Dials Christmas Evening on 1st December, celebrating the 30th anniversary of Neal's Yard Remedies. Delicious food including Sheepdrove products will be available for tasting, and discounts will be offered throughout the store, which will be kept open until 9.00pm.

There will be 20% off a selection of wonderful Slow Food Ark of Taste products and the Taste Space will be hosting tastings of delicious Sheepdrove products, which will be available for this date only.

The multi-award winning Sheepdrove Organic Farm was established by Peter and Juliet Kindersley in 1997. They offer a wonderful range of organic lamb and poultry, honey, flour, preserves, herbs, fresh vegetables and salads, eggs and game.

Says Peter Kindersley: "Sheepdrove and Slow Food share a holistic vision around bringing great food, locally grown and fairly traded, to the British consumer. Slow Food gives small family enterprises real access to an increasingly more aware consumer; indeed shortening the supply chain is one of the cornerstones of the Slow Food movement. Sheepdrove is delighted to offer a delicious suite of tastings of our product range on this special evening in Seven Dials"

The Taste Space is the first London retail location for the Slow Food UK movement. Slow Food helps people to choose nutritious food, from sustainable local sources, which tastes great, and the store has a selection of exceptional products from British and overseas small and artisan producers.

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For further press information including interviews, quotes & images please contact:

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