



Slow Food®

Slow Food Launches Campaign for Europe's Future Common Agricultural Policy

With the release of a **strategic document** on the reform of the Common Agricultural Policy (CAP), Slow Food has launched its campaign calling for a more fair, ecological and inclusive policy.

Slow Food, an international member-supported non-profit movement committed to improving the way food is produced and distributed, counts 100,000 members world wide and hundreds of *convivia* and Terra Madre communities across all 27 countries of the EU.

With discussions on the reform of the **2014 CAP** underway, Slow Food's founder and president, **Carlo Petrini**, says: "Europe needs a strong CAP, able to successfully tackle the environmental, social and economic challenges that we face".

The document, ***Towards a New Common Agricultural Policy***, outlines the problems afflicting our current food and agriculture system. Global industrial and intensive food production is the principal cause of environmental destruction, loss of ecosystems and biodiversity. It has created an unequal distribution of food, which sees a large part of the world suffering from obesity-related illnesses while others faces malnutrition.

In reforming the CAP, Slow Food believes the focus should be on two key elements: **sustainable small-scale production** and **young people**.

Sustainable small-scale production: Europe must rediscover its real roots in small-scale, low impact food production, integrated with nature, cleanly producing nutritious, high quality food and providing society with essential and irreplaceable environmental services.

Young people: only 7% of farmers in Europe are under 35 years of age. Farming must regain its dignity and its significance as a stimulating and gratifying life choice. It must become a valid choice for investing in the future, a path that offers satisfaction and achievement, not just sacrifice and hardship.

The document offers a series of **concrete proposals** for the reform of the CAP. It is a call to action for all Slow Food members to work to ensure that the principles of a sustainable, *good, clean and fair* food production system be absorbed as much as possible within the new policy and is an invitation for all those involved to join the campaign.

For more information, visit www.slowfood.com

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Notes to the Editor

- Terra Madre is an extensive network of people working towards the creation of a good, clean and fair model of food production and consumption and who gather every two years in Turin since 2004, to discuss and share their knowledge and experiences. Joined together in food communities, the network brings together sustainable farmers, fishers and food producers with cooks, teachers involved with school garden and canteen projects, academics, researchers and experts, students and other youth...
- *Convivia* are local groups of members who organize courses, tastings and dinners, promote campaigns at local level, link consumers with local producers and participate in the major international events organized by the association. There are more than **1,300** Slow Food *convivia* active in **130** countries.