

# Worcester News

## Festival is a feast of fun for families (From Worcester News)

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[By Lauren Rogers »](#)

CHILDREN who pay a visit to the Worcester Feast festival will be going on a taste adventure.

The city's first major food and drink festival, which starts tomorrow, is being billed as a family event with plenty of yummy activities to entertain youngsters.

There will be more than 120 food stalls at the event, many of them giving out free samples of local produce, as well as a live cookery theatre and champagne garden.

In the Kids Corner, youngsters will go on a Taste Adventure Trail and use their senses to identify foods that have been cleverly disguised.

The trail is free and has been designed by Slow Food, the international movement that encourages people to enjoy good, clean and fair food.

Sue Braithwaite, of Slow Food Worcestershire said: "Kids are actually more curious than adults when it comes to food. Disguising what something looks like and then getting them to figure out what it is is a great experience for them.

"They become really excited when they work it out and are more likely to carry on eating it, broadening their palate."

Slow Food is also using the festival to launch a new scheme which aims to highlight the best food producers and eateries in Worcestershire, while promoting local flavours.

So far, 12 establishments, including a cheese producer, cider brewery and bakery, have been awarded the Slow Food recommendation. Their details have been published at [slowfood.worcestershire.org.uk](http://slowfood.worcestershire.org.uk).

Don Barton, leader of the Worcestershire group, said: "The scheme means that our website will provide a source for people who are interested in where their food comes from and how it has been produced.

"Without a strong network of local food producers developing distinctive, tasty ingredients, with care for both production and the environment, many of the great flavours of Worcestershire will be lost."

For more information about Worcester Feast, including times and a full list of exhibitors, visit [worcesterfeast.com](http://worcesterfeast.com) or call 01527 68955.

Tickets will be priced £6 for adults and £2 for children.